

ELECTIONS COMMITTEE		
Report Title	Developing a Public Awareness Strategy	
Key Decision	n/a	Item No. 5
Ward	n/a	
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Class	Part 1	Date: 30 July, 2009

1. Purpose

This report brings forward for the Committee's consideration a proposed Public Awareness Strategy.

2. Recommendations

It is recommended that the proposed Public Awareness Strategy attached as an appendix to this report be endorsed.

3. Introduction

3.1 The Committee were informed at their meeting on 26th March that work had been undertaken to develop a Public Awareness Strategy for the Council's electoral registration and election functions. Work on this has now been completed and the proposed strategy is attached for the Committee's consideration at appendix 1 to this report.

3.2 Financial provision of £15,000 per year to 31st March, 2011 to support the strategy has been made in corporate balances.

4. Financial implications

Financial implications are dealt with above.

5. Legal implications

There are no specific legal implications arising from the report.

6. Crime and disorder implications

There are no crime and disorder implications arising from the report .

7. Equalities implications

Equality considerations are a key element of the Strategy and are covered within it.

8. Environmental implications

There are no environmental implications arising.

Background Papers

Election review papers

If there are any queries on this report please contact Dave Kingdon – 020 8314 6907